Co-opetition in Economics, Biology, and Artificial Intelligence

Steve Omohundro, Ph.D. Self-Aware Systems

Co-opetition in Economics



- 1. A revolutionary mindset that combines competition and cooperation.
- 2. The Game Theory strategy that's changing the game of business.

Game theoretic analysis of:

Cooperation in creating value

Competition in dividing it up

ADAM M. BRANDENBURGER
HARVARD BUSINESS SCHOOL
AND BARRY J. NALEBUFF

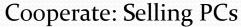
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Co-opetition Examples







Compete: For share of the profit





Cooperate: Expand use of Intel Architecture

Compete: Market share





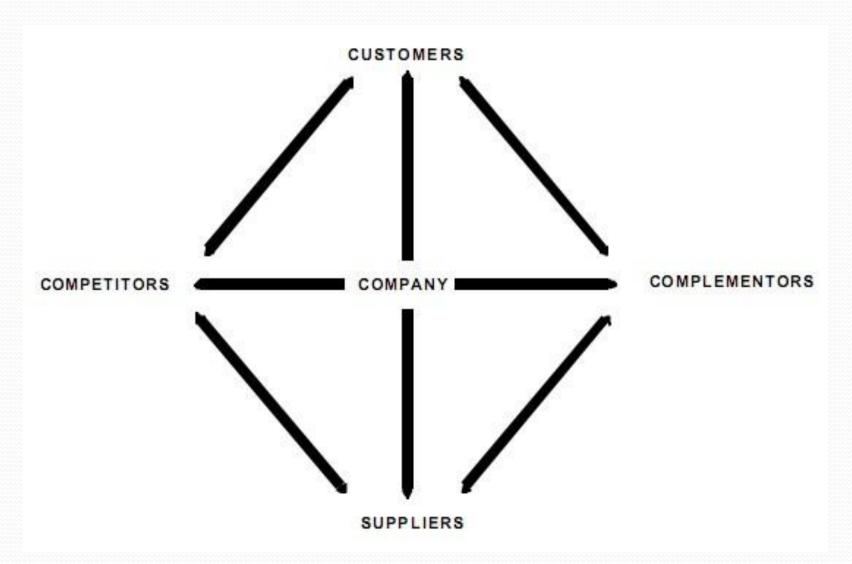
Compete: For customers, gates, landing slots.
Cooperate: Frequent flier programs lock in customers so they both can raise prices.
Defraying Boeing's plane development costs.



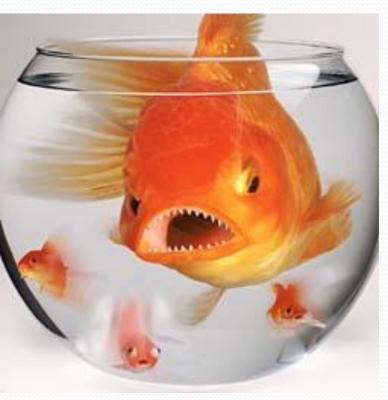


Compete: For use of gazelle's meat Cooperate: Avoiding useless chases

Value Nets



Biology



Competitive

"Survival of the Fittest"
"Selfish Genes"



Cooperative

"Synergy"
Importance of the Group
"Multiple Levels of Selection"

The Future





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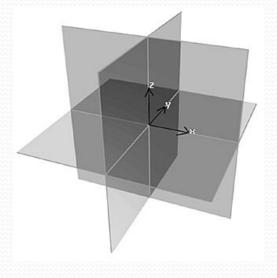
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Competitive

Cooperative

The Physics origin of Competition

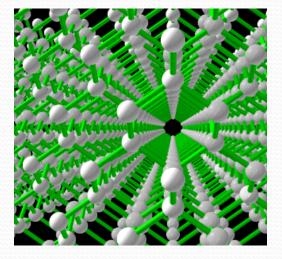
Space





Time

Matter





Free Energy

3 Kinds of Cooperation



Synergy Win-Win interactions



Avoiding Dysergy
Lose-Lose interactions



Compassion
One or both care about the other

3 Sources of Synergy



Economies of Scale

eg. bird flocks for food finding and predator detection and protection

Complementary Wants

eg. Cleaner fish want food and hammerheads want clean skin

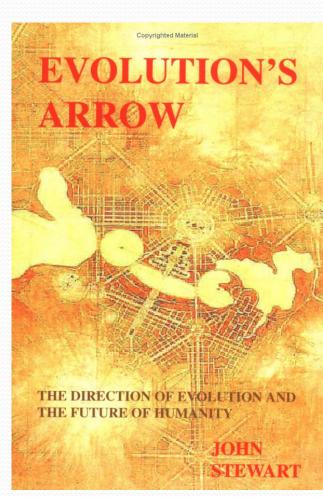


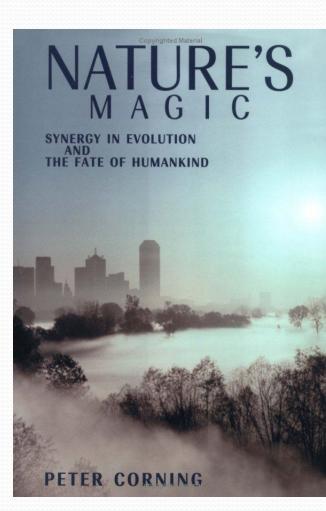
Complementary Abilities

eg. In lichen, fungus provides water and support,algae provide photosynthesis

Evolution has a direction

"A highly original tour of human history.... Immensely readable as well as immensely contentious." - The Wall Street Journal NONZERO THE LOGIC OF HUMAN DESTINY ROBERT WRIGHT AUTHOR OF THE MORAL ANIMAL





JOHN MAYNARD SMITH & EÖRS SZATHMÁRY

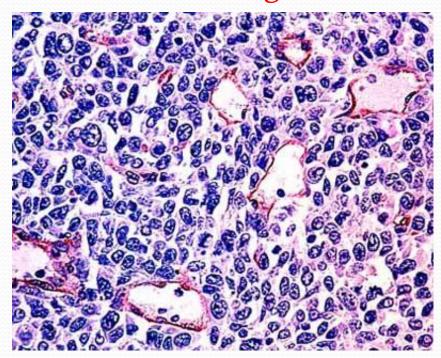
THE MAJOR TRANSITIONS IN EVOLUTION



- Replicating molecules -> Compartments
- Independent replicators -> Chromosomes
- 3. RNA -> DNA + Protein
- 4. Prokaryotes -> Eukaryotes
- 5. Asexual clones -> Sexual populations
- 6. Protists -> Multicellular organisms
- 7. Solitary individuals -> Colonies
- 8. Primate societies -> Human language

Each Level Needs Mechanisms to Create Cooperation Among Its Parts

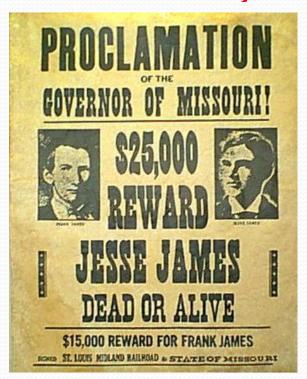
Multicellular Organisms



Danger: Cancer

Solution: Immune System

Human Society



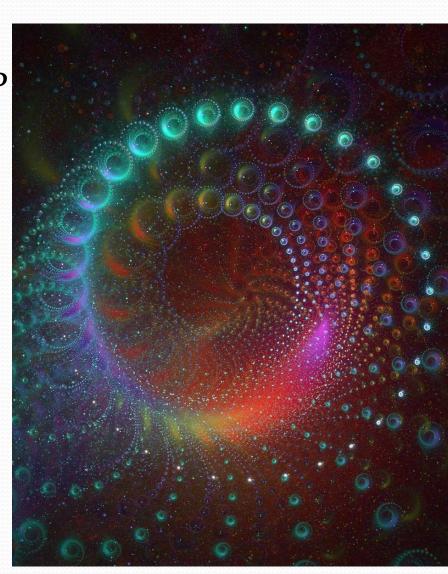
Danger: Criminals

Solution: Police and Courts

Rational Economic Behavior

- Preferences: *utility function U*
- Beliefs: *subjective probability P*
- Estimate the effects of the possible actions
- Compute each action's expected utility
- Take the action that maximizes expected utility
- *Update P* using Bayes' theorem:

$$P(h \mid d) = \frac{P(d \mid h) \cdot P(h)}{\sum_{h} P(d \mid h) \cdot P(h)}$$



Expected Utility Theorem



Expected Utility Theorem:

If an agent doesn't act rationally with respect to some U and P then it is vulnerable to exploitation.

Von Neumann and Morgenstern, 1944; Savage, 1954; Anscombe and Aumann, 1963

Competition pushes systems toward economic rationality.

Fully Rational Behavior is too expensive

- Samuel's checker program
- Truncate deliberative search and use a model
- Simplify the state space
- Extreme is reinforcement learning TD-lambda or Q learning (state s, reward r, discount g, new state s'):
- V(s) < -V(s) + a(r+gV(s')-V(s))

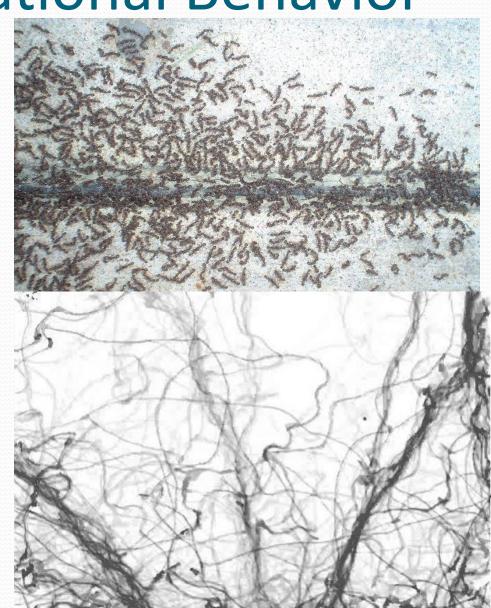


Approximate Rational Behavior

- 1. A source of diversity
- 2. A selection mechanism
- 3. An updating mechanism

Eg. simple evolution model:

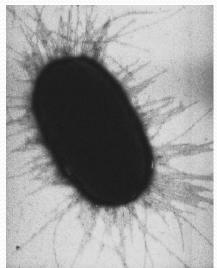
- Random mutation
- 2. Natural selection
- 3. Differential reproduction



Multiple Time Scales

- Physiological: State is protein concentrations,
 Adaptability is weights in gene network
- Cognitive: State is neuron firings,
 Adaptability is synapse strengths
- Economic/Ecological: State is resource distribution,
 Adaptability is market structure
- Developmental: State is number and location of different cell types,
 Adaptability opvironmental plasticity
 - Adaptability environmental plasticity
- Evolutionary: State is genome sequence,
 Adaptability is crossovers/directed evolution systems

Example Systems



E. Coli



Slime mold



Tarantula Wasp



Lily of the Valley



Bee Hive

Chimp

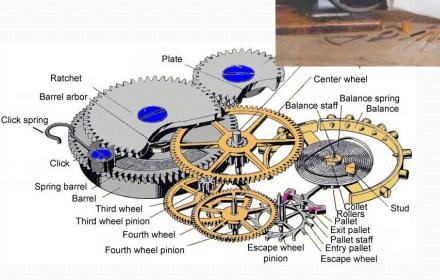
3 Questions for each System

How does it work?Physiology

How was it built?Development

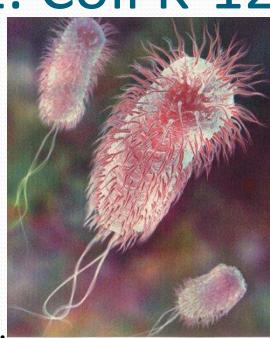
How was it designed? Click spring
 Evolution

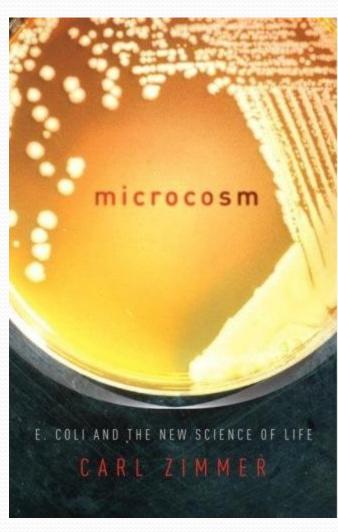




E. Coli K-12

- 2 microns long
- 4,639,221 base pairs
- 4,377 genes
- 3,600,00 proteins
- 25,000,000 lipids
- 222,000 RNA
- 10 flagella, 42 protein types
- 100-300 pili, 1 protein type
- 18,000 ribosomes, 55 protein types
- 3,000,000 ATP
- 23.4 billion water molecules



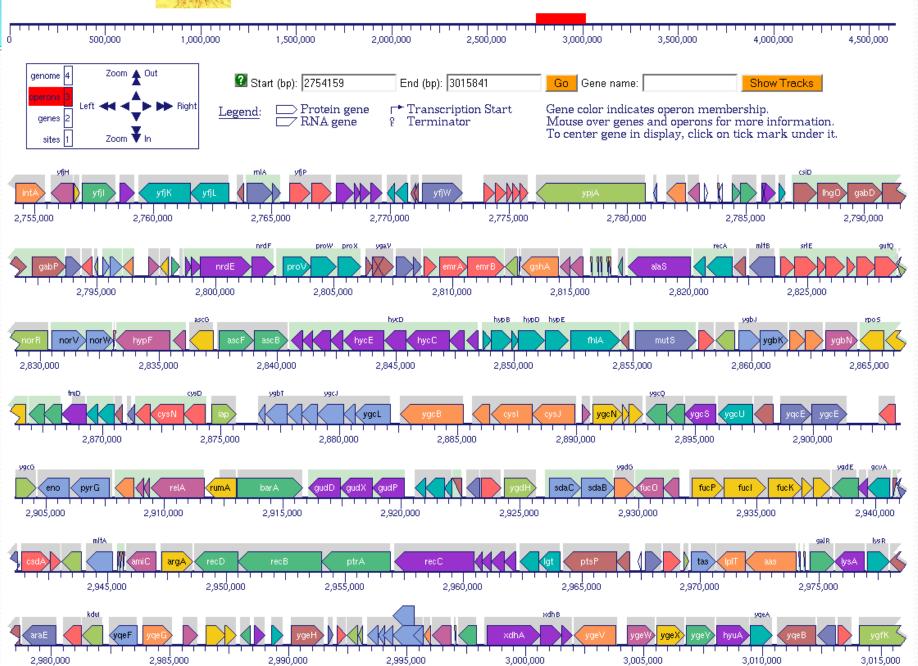


Escherichia coli K12 Chromosome:

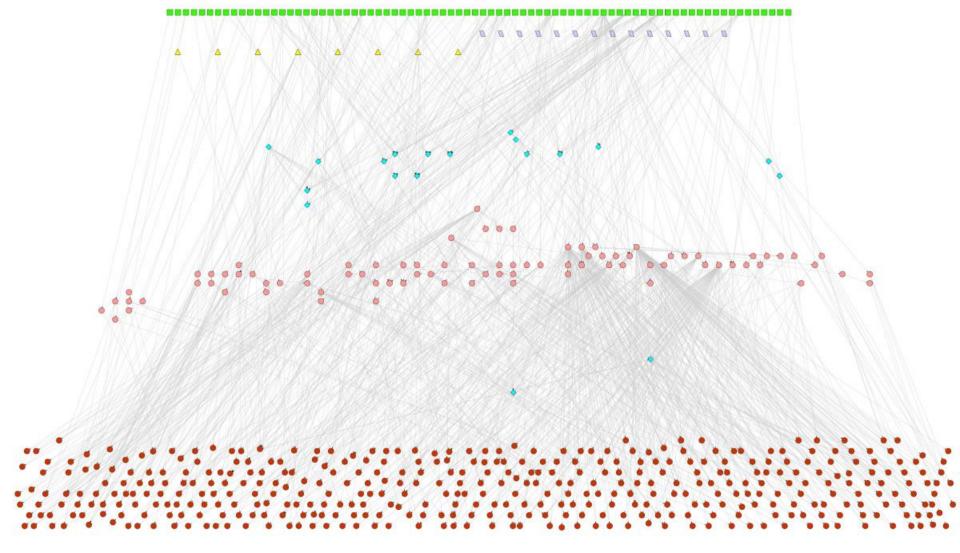
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E. coli K12 Chromosome: 2,754,159/3,015,841



E. Coli Regulatory Network



External metabolites green, Stimuli yellow, Enzyme genes brown, TFs pink

The Beehive as Organism

Individual bees can't survive
Beehive is "warm blooded":
Bees shiver if too cold
Spread water if too warm
Castes are like organs
Queen is like ovaries
Bee type is like cell type
Decision making on response
Hive cognition
Reproduction like mitosis
Dance like neural firing



Standard Evolution Model

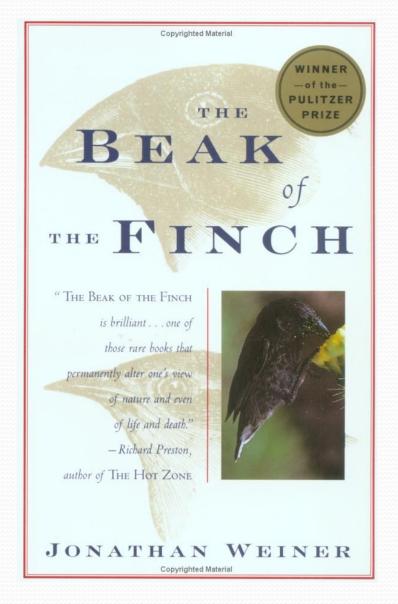
 Diversity only from random mutations and crossovers

- Genotype -> Phenotype
- Selection of fittest phenotype
- 4. Repeat



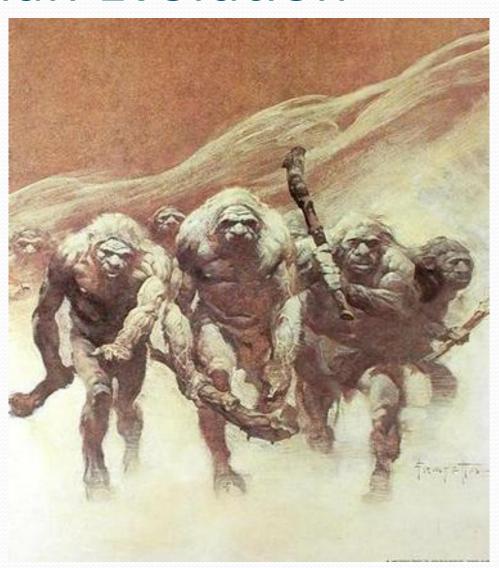
Real Evolution is Fast





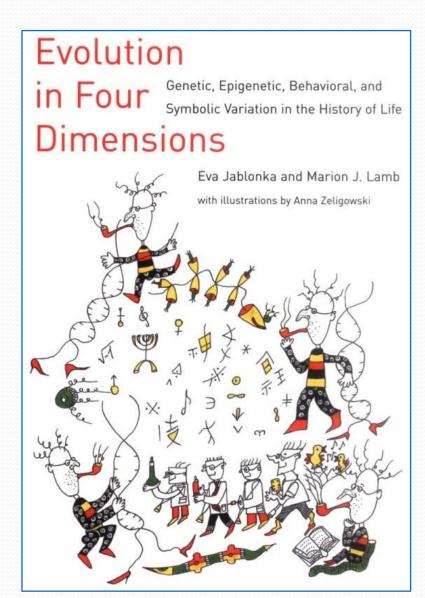
Rapid Human Evolution

- Recent discovery of rapid human evolution – John Hawks – johnhawks.net
- People of 5000 years ago more different from us than from Neanderthals
- eg. 10,000 years ago, no one had blue eyes

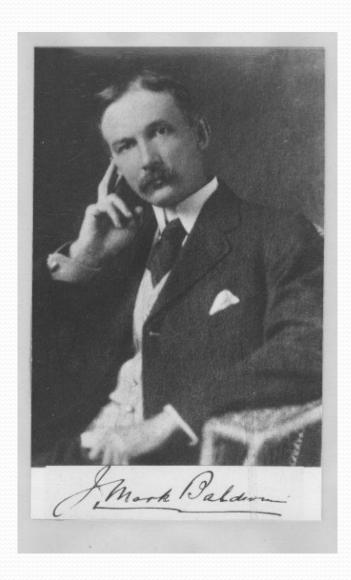


Directed Mutations

- Induced global mutation: when stressed, lots of bacteria.
- Local hypermutation: hotspots
 Haemophilus Influenzae
 meningitis bacteria
- *Induced local mutation*: Wright found E. Coli mutated right genes when nutrients missing
- Induced regional mutation:
 Brassica nigra mustard plant increase mutations in region of genome when shocked



The Baldwin Effect



" A New Factor in Evolution."

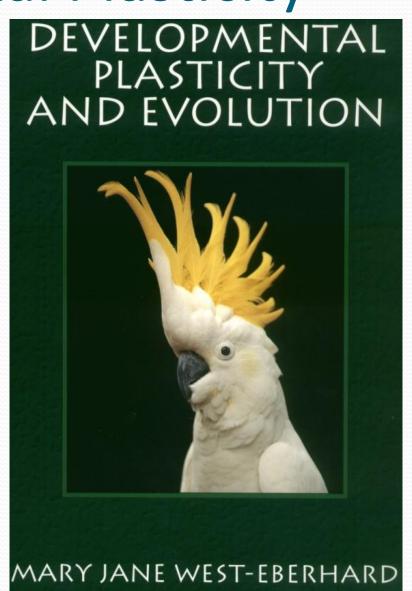
by J. Mark Baldwin

American Naturalist 30, 1896: 441-457, 536-554.

- •Evolution of creatures that learn
- Selection follows learning
- •What used to be learned comes to be built in at birth
- •Looks Lamarckian!
- •"Downloading" learned behavior into the genome.

Developmental Plasticity

- "Inner Natural Selection"
- Neural overgrowth and dieback
- Bone and muscle strength
- Immune system
- Bee caste sizes
- Dynamic Microtubules
- Selection of sperm
- Baldwin effect "downloads" changes into the genome



Deliberative Baldwin Effect

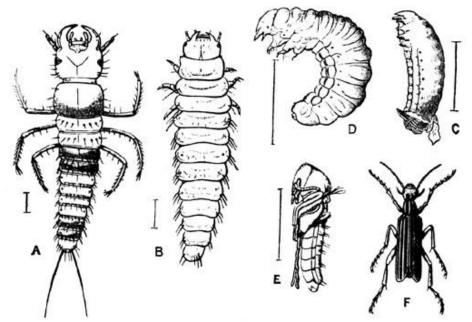
- Evolution of creatures that deliberate
- Evolution doesn't look ahead but they do
- Choose mates deliberatively
- Dramatically speeds up the pace of evolution



Polymorphism

- Multiple phenotypes
- Eg. Castes in social insects
- Eg. Sexes
- Eg. Hypermetamorphic beetle
- Evolution can pick from existing
 - variants
- Mechanism for meta-evolution
- Evidence of distinct human types





Two minds: Bee and Hive



Humans:Both Ego and Group Mind



1971 Kohlberg: 6 stages of morality

- Avoiding punishment
- 2. What's in it for me?
- 3. Being a good boy
- 4. Obeying the law
- Upholding the social contract
- Universal ethical principles
- 7. Transcendental morality?



Group vs. Individual

- Tragedy of the commons eg. overfishing
- Externalities eg. pollution
- Proliferation eg. cancer, population control
- Equality eg. income disparity
- Damage due to competition eg. war, fighting
- Signalling costs eg. conspicuous consumption

Group cooperation mechanisms

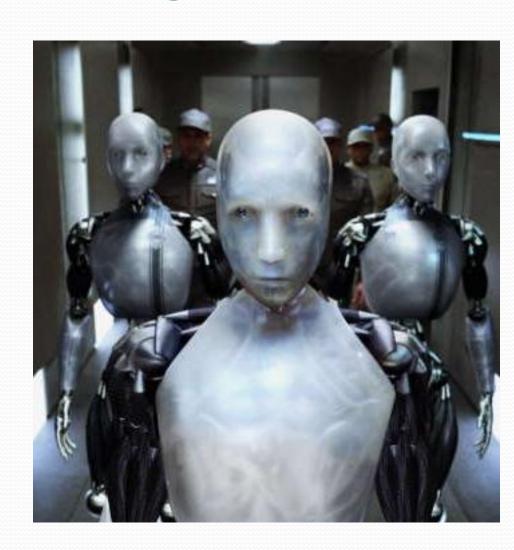
- Immune system eg. cancer
- Police system eg. property rights
- Legal system eg. contracts
- Mutually Assured Destruction eg. nuclear detente
- Morality eg. murder
- Social stigma eg. sociopathic behavior
- Social rewards eg. heroes
- Altruism eg. rescuing strangers
- Membership eg. in families, churches, countries

Artificial Intelligence

Initially we'll design them

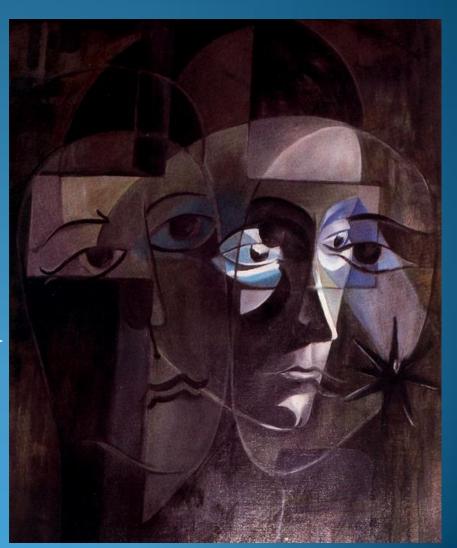
 But then they'll selfimprove

 Can we ensure a peaceful cooperative outcome?



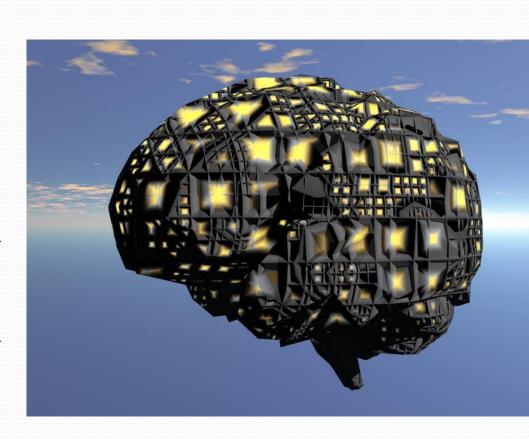
Will self-modify to be more rational

- Because future selfmodification needs clear goals
- Goals as utility functions
- Beliefs as probabilities
- Act to maximize expected utility
- Update beliefs using Bayes rule



A Lone Superintelligence

- Efficient energy use
- Spatially compact
- Low energy computation
- Efficient physical change
- Efficient heat dissipation



Competing Superintelligences

- •Game theoretic physics
- •Form determined by both efficiency and conflict



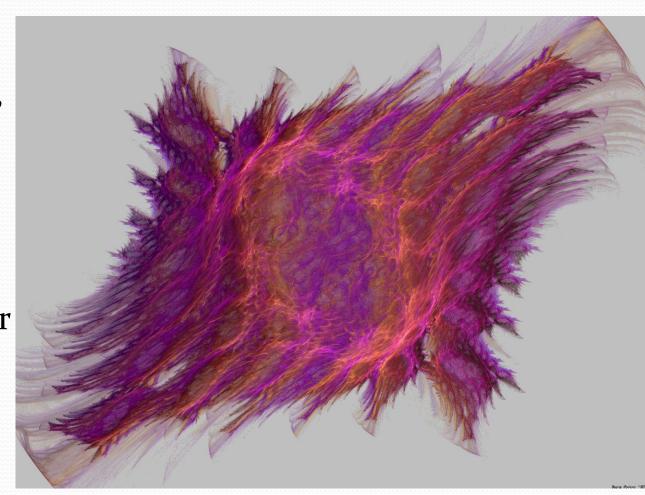
Offense vs. defense

- Does more matter and free energy win?
- Can 2 entities of different power coexist?
- Is built-in cooperation necessary?



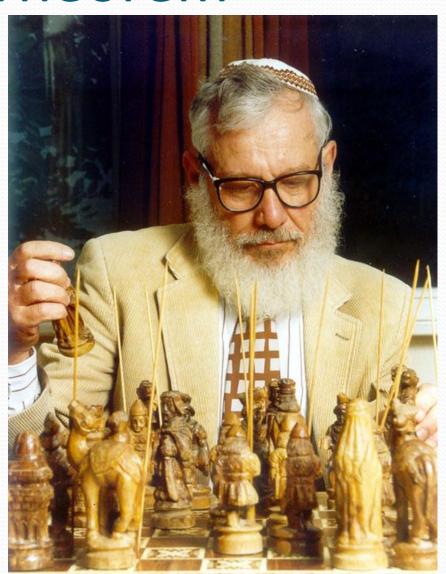
Conflict becomes informational

- Make your shape expensive to sense, store, and predict
- But cheap for you
- Asymmetry of computation – problems are easier to pose than solve
- Energy encryption



Aumann's Theorem

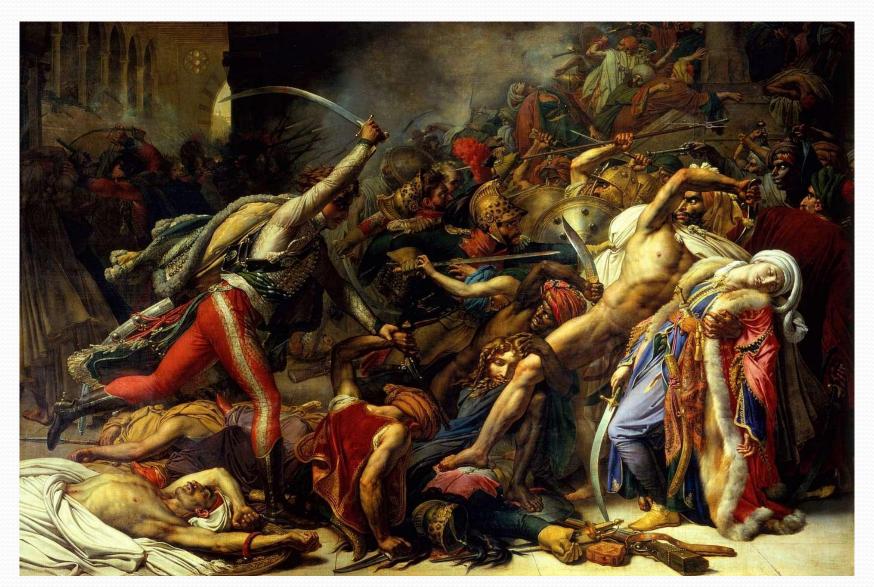
- Finitely iterated prisoner's dilemma has a cooperative solution for agents with bounded rationality
- Use up their processing in signalling



Mutually Assured Distraction



Conflict is harmful to both sides



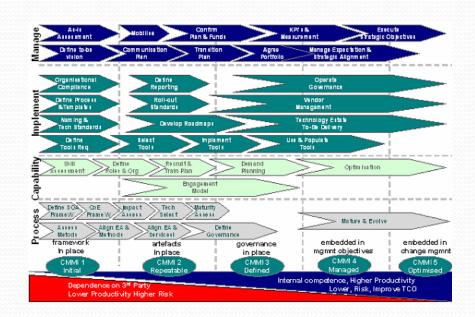
Rational peace

- Provable peace
- Provably limited surveillance
- Reveal source code
- Safe mutual infrastructure
- Constitution
- Changes to utility function



Roadmap

- Need to use AI to design safe roadmap
- But must trust it
- Provably limited systems
- Just computation
- Just limited manufacturing
- Provably limited software



Create a cooperative intelligent utopia

